

How to Launch **foursquare**™ on Your Campus

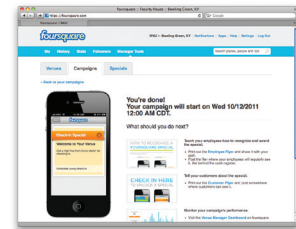
1. Email campus@foursquare.com



2. Set Up Your Profile



3. Download the Mobile App



4. Claim Campus Venues

5. Update Venue Info and Specials
and Add Campus Administrators

6. Partner with Campus Retail,
Restaurants, Housing and
Residence Life



7. Add Window Decals



8. Launch and Market!

For more information about this presentation, email Creative Web Services Manager Corie Martin at Western Kentucky University (corie.martin@wku.edu).

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